

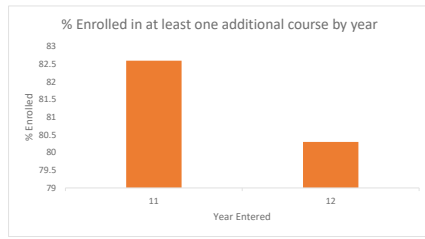
Standard #6 - Organizational Performance Results, Table 6.1

Complete the following table. Provide three or four examples, reporting what you consider to be the most important data. It is not necessary to provide results for every process.

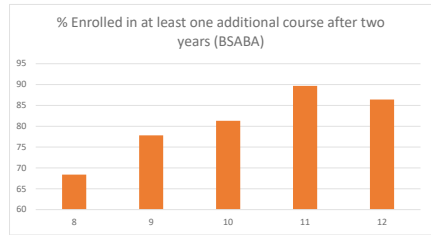
Table 6.1 Standard 6 - Organizational Performance Results

Organizational Effectiveness Results		Analysis of Results				Insert Graphs or Tables of Resulting Trends (3-5 data points preferred)
Performance Measure	What is your measurement instrument or process? (Indicate length of cycle)	Current Results	Analysis of Results	Action Taken or Improvement made		
Measurable goal		What are your current results?	What did you learn from the results?	What did you improve or what is your next step?		
What is your goal?						
BSABA						
Increase the proportion of students who take more than one course to 85%.	Reported percent of students who take at least one additional course after their first.	Trend has been upward and goal has been achieved.	Our efforts have been successful but need to continue to monitor this outcome.	We have made an effort to be more in contact with current students and have advisors who assist students. This needs to be monitored as reflected by the decrease from '11 to '12		
Increase BSABA enrollments to 600 by 2016	Annual number of students in the program (July 1 to June 30th)	There were 777 enrollments for 14-15.	Enrollment for the BSABA degree has increased in the past three years.	We will continue to improve our program as evidenced by becoming ACBSP accredited and will continue to provide a well rounded business degree for our students.		
BSTM						
Increase the percentage of students who take more than one course to 85%.	Enrollment data from Student and Technology Services.	The percentage ranges from 76.5-77.4%.	The data remains relatively constant from 2011-2012.	Better determine feasibility of this measure in a non-traditional learning environment.		
Increase BSTM enrollments to 3700 by 2016	Enrollment data provided by Student and Technology Services	There were 3282 enrollments for 14-15.	Enrollments were stable over the previous two years after a large decrease.	Better determine if this is a result of external influence (mirrors trends at other institutions) or something that ERAU can internally address.		
MBAA						
Increase the percentage of students who enroll for at least one course after their initial enrollment to at least 90%	Enrollment data as reported by Student and Technology Services	The percentage ranges from 82.7% to 84%.	Trend has been upward but still short of goal.	We continue to use advisors to contact students, and have added specializations that our analysis has indicated students are interested in. We will continue to monitor and work on this goal.		
Increase MBAA enrollments to 1000 by 2015	Enrollment management data.	There were 992 enrollments for 14-15.	Trend is upward (828 students in 2011-2012) and did reach 1001 in 2013-2014. Increase from 11-12 to 12-13 was strong and has leveled off.	We have added specializations in an effort to attract more students. The data show flat growth in the past 2 to 3 years. This will be monitored. Perhaps the specializations have only moved our students in specializations without attracting any new students.		
MSM						
Keep the proportion of students you enroll in courses beyond their initial course above 90%.	Enrollment data as reported by Student and Technology Services	The percentage ranges from 80.3% to 82.6%.	There was a slight drop (approx.. 2%) between 2011 and 2012.			
Increase enrollments to 1200 by 2015	Enrollment management data	There were 544 enrollments for 14-15.	Enrollments saw a steady decline but have leveled out in the 14/15 academic year.	The MSM program has seen radical change in the past 24 months. The 15/16 academic year should show growth. If not, the program will be reassessed.		

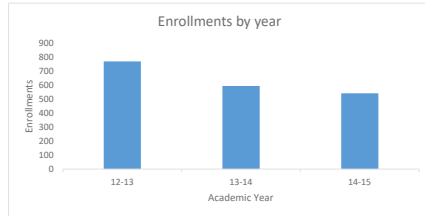
Year Entered	% Enrolled in at least one additional course
11	82.6
12	80.3



Year Enter	% Enrolled in at least one additional course (BSABA)
8	68.4
9	77.8
10	81.3
11	89.7
12	86.4



Academic Year	Enrollments
12-13	773
13-14	597
14-15	544



Year Enter	% Enrolled in at least one additional course (MBAA)
8	80
9	86.7
10	82.6
11	87.8
12	85.7

