













The Student Experience

Goal 1: Provide an exceptional student experience that aligns with improved retention and timely graduation.

Strategies	Critical Tasks		Deadline	Date Completed
(1) Reinforce essential student skills through curriculum: Prepare students for lifelong learning by empowering them with essential learning skills. Strengthen the curriculum of all programs with experience in critical thinking, communication, applied learning and research.	(a)	Review and revise curriculum to emphasize critical thinking, communication and problem-solving skills.	Ongoing	
	(b)	Integrate experiential learning (research, global engagement, leadership, etc.) throughout the curriculum and/or the co-curriculum.	Spring 2028	
	(c)	Ensure students have access to state-of-the-art instructional technology.	Ongoing	
	(d)	Implement college- and program-level plans to improve retention and four- and six-year graduation rates.	Ongoing	
	(e)	Include retention and graduation rate metrics in academic leader's annual evaluations.	Spring 2026	
(2) Expand out-of-class engagement: Supplement the classroom experience with a wide range of out-of-class learning activities.	(a)	DB and PC: Increase the percentage of students who:	Oct 2025	
		i. belong to student organizations,		
		ii. hold positions of on-campus employment,		
		iii. participate in high-impact practices (e.g., research project, experiential learning course assignment, community service),		
		iv. participate in a living-learning community, or		
		v. participate in collaborative projects offered through collegiate first-year courses and first-year programs.		
	(b)	Increase industry-sponsored and cross-campus projects in upper-level courses, leveraging opportunities with WW locations (including the Singapore campus), students and faculty.	Ongoing	
	(c)	Expand opportunities for international experiences, co-ops, and internships.	Oct 2025	
(3) Promote student physical and mental well-being: Provide students with resources to help maintain their physical and mental health.	(d)	WW: Enhance student outside-the-class activities via Dean of Students Office, as well as WW colleges and academic programs.	Spring 2025	May 2025
	(a)	Leverage the University Care Team to strengthen early alert student support by connecting Student Affairs, faculty and other university staff, and utilize this collaborative network to proactively identify students at risk of leaving ERAU and provide students with resources needed to remain on track for timely graduation.	Ongoing	
	(b)	Leverage Salesforce to identify at risk students and implement proactive interventions to positively impact retention.	Spring 2025	May 2025
	(c)	Emphasize programs to promote student wellness services to support student physical and mental well-being through student awareness, skill building for resiliency, identifying high risk behaviors, and prevention initiatives.	Spring 2026	

The Student Experience

Goal 1: Provide an exceptional student experience that aligns with improved retention and timely graduation.

Performance Metrics	FY-23 baseline	FY-24 Goal	FY-25 Goal	FY-26 Goal	FY-27 Goal	FY-28 Goal
Metric 1 – First-year retention rate (Residential)	80.8%	82.0% 	83.0% 	84.0%	87.5%	88.0%
Metric 2 – New undergraduate student retention rate (WW)	78.5%	80.0% 	81.0% 	82.0%	83.0%	84.0%
Metric 3 –New graduate student retention rate (WW)	86.3%	88.0% 	89.0% 	90.0%	91.0%	92.0%
Metric 4 – Four-year graduation rate (Residential)	43.2%	44.0% 	44.0% 	45.0%	49.0%	49.5%
Metric 5 – Six-year graduation rate (Residential)	65.7%	67.0% 	68.0% 	69.0%	70.0%	71.0%
Metric 6 – Eight-year graduation rate (WW)	37.0%	38.0% 	39.0% 	41.0%	43.0%	45.0%

  Goal exceeded by 2x;
  Goal achieved;
  Goal achieved at 90-99% level;
  Goal not achieved