

## Global Strategy (Strategies, Critical Tasks and Timeline)

Updated August 11, 2021

Goal: To achieve international recognition as the leading aeronautical university through strategic global engagement with business and academia.		
Strategies	Critical Tasks (PERSON RESPONSIBLE)	Deadline
<p><b>Environment:</b> Provide an educational and work environment that develops globally competent staff, students and faculty who understand, and excel in, an international discipline.</p>	<ul style="list-style-type: none"> <li>(b) Create and promote learning outcomes in all majors applied to multimodal international experiences. (D-ALL-ALL)</li> <li>(d) Institutionalize ERAU's global engagement through policies and procedures, promotion and tenure and budget. (SVP-AAP, FS)</li> <li>(e) Increase the number of linkage programs (SVP-AAP)</li> </ul>	<ul style="list-style-type: none"> <li>(b) Jun 2023</li> <li>(d) Jun 2023</li> <li>(e) Ongoing</li> </ul>
<p><b>Locations:</b> Expand ERAU's global brand by identifying select locations for expansion.</p>	<ul style="list-style-type: none"> <li>(a) Identify sustainable market opportunities and services. (C-WW, D-ISS)</li> <li>(b) Develop strategic global partnerships and services. (C-WW)</li> <li>(c) Pursue collaborative research and international funding opportunities. (SVP-AAP)</li> </ul>	<ul style="list-style-type: none"> <li>(a) Ongoing</li> <li>(b) Ongoing</li> <li>(c) Ongoing</li> </ul>

*Note: Completed tasks are summarized in corresponding Task Completion Timeline.*

## Global Strategy (Task Completion Timeline)

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<b>Goal:</b> To achieve international recognition as the leading aeronautical university through strategic global engagement with business and academia.		
Strategies	Critical Tasks (PERSON RESPONSIBLE)	Date Completed
<b>Environment:</b> Provide an educational and work environment that develops globally competent staff, students and faculty who understand, and excel in, an international discipline.	(a) Reorganize to establish an Office of International Programs that reports to the Provost and has responsibility for ERAU’s overall global strategy and all international student and scholar services. <b>(SVP-AAP)</b>	(a) Mar 2018
	(c) Evaluate and implement safety and security policies/processes for global programs. <b>(D-ISS)</b>	(c) Mar 2020
<b>Locations:</b> Expand ERAU’s global brand by identifying select locations for expansion.	(d) Establish a centralized clearinghouse for global, cultural and linguistic assets and programs services. <b>(D-ISS)</b>	(d) May 2019

*Note: Tasks in progress are summarized in corresponding Strategies, Critical Tasks and Timeline.*

## Global Strategy (Performance Metrics)

Updated August 11, 2021

<b>Goal: To Achieve international recognition as the leading aeronautical university through strategic global engagement with business and academia.</b>						
Performance Metrics	FY-18 (baseline)	FY-19	FY-20	FY-21	FY-22	FY-23
<b>Metric 1- International Experience</b> <i>Definition: Study, internship and research abroad, student and faculty exchange, co-curricular activities, language studies, international volunteer.</i>	742	800 <span style="color: yellow;">●</span>	840 <span style="color: red;">●</span>	880 <span style="color: red;">●</span>	920	1,000
<b>Metric 2- Global Linkage Programs</b> <i>Definition: 3+1+1, 2+2, dual enrollment, agent contracts, government sponsored students.</i>	136	130 <span style="color: green;">●●</span>	245 <span style="color: green;">●●</span>	280 <span style="color: green;">●●</span>	840	950

●● Goal exceeded by 2X; ● Goal achieved; ● Goal achieved at 90 - 99% level; ● Goal not achieved